REACH HIGHER

LAKESHORE EXCELLENCE FOUNDATION

SPRING 2020

SAVE THE DATE!

18th Annual Lakeshore Golf Scramble

Monday, June 15, 2020
Harbor Shores Golf Club

GOLF SCRAMBLE PAGE 2.

555 BIDS FROM 210 BIDDERS

154 AUCTION ITEMS

92 DONORS

1 HUGE SUCCESS!

AUCTION PAGE 4.

The mission of the Lakeshore Excellence Foundation is to acquire and distribute resources that support various Lakeshore Public School programs and projects aimed at enhancing, enriching, or supplementing learning opportunities for students, staff, and community.

THANK YOU, ONLINE AUCTION SPONSORS!

TRUSTEES

JC Anderson
Sharon Austin
Sophie Bauchet
Ludo Beaufils
Kate Beckrow
Zeb Deitrich
Chad Deja
Ray Elmore
Phil Freeman
Rachel Hall
Jeff Hannan
Janine Harrison
Lori Marciniak
Elizabeth Meeth
Phil Molloy
Kameron Morris
Julia Pechtel
Jennifer Powers
Dana Riley
Jim Roberts
Jenny Ryan
Bill Scaletta
Laurie Schmidt
Kim Thompson
Naomi Ventura
Kris Weber
Kathleen Wolf

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18TH ANNUAL LAKESHORE GOLF SCRAMBLE
PRESENTED BY THE LAKESHORE EXCELLENCE FOUNDATION

The Lakeshore Golf Scramble will be held on Monday, June 15, 2020 at the Harbor Shores Golf Club in Benton Harbor. The event starts with an 8:45 A.M. shotgun start.

We have had a full roster of golfers the past two years, don't miss out on getting your team registered for this year's golf outing.

Watch for more information on how to register your team and sponsor the event. Sponsors make this event possible so that all proceeds can go to benefit the students and staff at Lakeshore Public Schools.

For more information:
Bill Scaletta, Event Chair
269-429-1638 or
williamscaletta@sbcglobal.net

MORE INFORMATION AND ONLINE REGISTRATION COMING SOON AT: lefonline.org/lakeshore-scramble

ATTENTION: LAKESHORE ALUMNI

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Lakeshore High School Alumni
and + Join Group

Register for Email Updates Today!
lefonline.org/alumni/get-registered

LAKESHORE Alumni

Like us on Facebook

LAKESHORE EXCELLENCE FOUNDATION ENDOWMENT FUND

The Endowment Fund is our long-term strategy to funding the LEF mission of learning for generations to come. Annually, the LEF Board evaluates the health of the fund, makes contributions based on giving and project needs, and reinvests the earned interest. If you are interested in learning more about the Endowment Fund, please contact J.C. Anderson at (269) 921-2513 or email at anderjcna@gmail.com.

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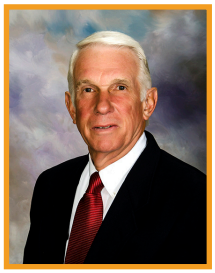
THANK YOU. THANK YOU. THANK YOU. THANK YOU.



J.C. Anderson
LEF Chairman

This Chairman's Letter will be a big Thank You to a number of folks that supported our February 1-8, 2020 Online Auction. This auction, which was our fourth, was our absolute best auction fundraiser raising a net $23,900 for the benefit of our Lakeshore schools. The chart below represents the annual progress of this fundraiser.

The four thank you's across the top of the page represent four specific groups that are separate but a critical part in making the auction successful. Here is some insight into each of these groups.

THANK YOU, DONORS!

Without a product, or service, or an experience to bid on in an auction, there isn't an auction! So, our first group to recognize and thank goes to the 92 donors of the 154 items that appeared in the auction. Most notable is that the businesses we approach, to support our Lakeshore Public Schools by donating auction items, often times exceed our expectations by donating great items that do very well in the auction. We could not do this without them. There is a listing of businesses, organizations and individuals who donated this year's auction items in this newsletter. Please support their businesses, as they support our schools, and thank them for their contributions. The best way to thank them is to give them your patronage!

THANK YOU, WINNING BIDDERS!

Once we had the auction items in place, we had to hope that people would bid on the items and be willing to purchase the items in the auction. And bid they did! This year we had a record 210 unique bidders who placed 555 bids for the 154 auction items. For all of you who supported our efforts to advertise, socialize, and share Facebook posts, we thank you for bringing the bidders to the auction! We appreciate the winning bidders as many continued to pursue the desired items to the very end. One item had 20 bids alone! Thank you!

THANK YOU, LEF BOARD MEMBERS!

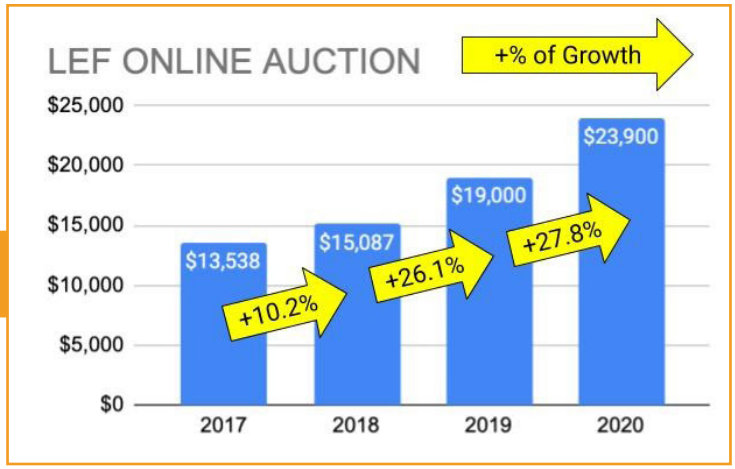
Sometimes the hardest part of attaining what you need is to ask for it. Our LEF Board is made up of 27 volunteers. Board members are the ones who go out and make the requests for donations. It is not an easy job to ask for free items from the very people who count on selling those items for their livelihood. However, like the donors noted above, the LEF Board Members ask because they believe in our schools and know it is important. Thank you to the Board for their dedication to our schools and for making the ask that resulted in a record 154 auction items this year! Thank you!

THANK YOU, BOARD MEMBER LORI MARCINIAK!

The Big Idea of holding an online auction was born from a LEF Strategic Planning session in 2017. As the group discussed ways to raise funds for our schools, Lori Marcinak suggested that we consider a silent/online auction. What was even greater than the big idea was the fact that Lori also had the experience to help us navigate how to setup an auction, how to run it, and how to handle every little detail including making sure that the pick-up process is seamless for the winning bidders. Each year, Lori has pushed us to think bigger, helped us understand what does and does not do well in an auction, and how to get the most out of this fundraiser for the schools. Thank you, Lori!

We are always looking for new Board members or event and committee helpers. If you are interested in learning more about how you can get involved with LEF, contact me at anderjcna@gmail.com or (269) 921-2513.

J.C. Anderson, LEF Chairman



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The Fourth Annual LEF Online Auction has come and gone and the record results will benefit the students, teachers and the community surrounding the Lakeshore Public School District.

2020 LEF ONLINE AUCTION

555 BIDS FROM 210 BIDDERS

154 AUCTION ITEMS

92 DONORS

1 HUGE SUCCESS!

$23,900 FOR LAKESHORE PUBLIC SCHOOLS!

The fourth annual Online Auction exceeded our expectations.
As one of our two annual fundraisers [1. Online Auction and 2. Golf Outing] we count on these fundraisers, in addition to monetary donations, to support our Lakeshore schools.

The Online Auction would not be possible if not for the generosity of our local businesses and LEF supporters. All items in the Auction are donated. Note the list of donors for this year's Auction. Visit these businesses and make sure to thank them for their support of our schools!

221 Main
- Restaurant & Cocktail House
Abonmarche Consultants
Alex's Veggies
Anytime Fitness
AON
Applebee's Neighborhood Grill & Bar
Baguette de France
BC Car Detailing
Berrien County Sheriff's Dept
Bit of Swiss
Bob Lausman
Boulevard Inn & Bistro
bread+bar by Bit of Swiss
Bridgman Family Dental Care
Candace Seawood
- at Allure Salon (Stevensville)
Candlestick Maker
Celebration Cinema
Citi
Coach's Bar & Grill
Cracker Barrel
Curious Kids' Museum
Dave and Michele Binkley
Diamond Factory Service
Dick Conrad
Fanatics
Frederic & Kimberly's
Friends of LEF
Gallery on the Alley
Gladiator
Grande Mere Inn
Gravity Winery
Great Lakes Eye Care, John Marohn
Harbor Shores Golf Course
HarborTown Interiors
Hoopla Frozen Yogurt
Indian Lake Hills Golf Course
JC & Nancy Anderson
Julia and Mike Pechtel
Kilwins St. Joseph
KitchenAid
Lakeshore High School
- Athletic Department
Lakeshore High School CTE Students
Lakeshore Middle School
- 8th Grade Design Production Class
Lauren Clem
M Squared Modern Hair
M&W Tire
Maddog 5/1 Revolutionary Fitness
Mark III Grille & Bar
Martin's Super Markets
Matt Mantei
Melanie Easley at Allure Salon
- (Stevensville)
Modern Day Knights
Moe's Southwest Grill
Nutrizone- Mary Jo Risetter
Perennial Accents
PGA Golf
Raymond H. Elmore, CPA, CMA, CFM
Red Coach Donuts
Rick Waning
Santaniello's Restaurant
- and Banquet Facility
Schu's Grill & Bar
Sensational Spas
Sharon Austin, Heather
- Schoonveld- Noonday
Shelley Shell at Allure Salon
- (Stevensville)
Sill Laser Graphics
Silver Beach Carousel
Silver Beach Pizza
Silver Harbor Brewing Company
Soft Touch Car Wash
Sophia's House of Pancakes
South Bend Chocolate Café
Southshore Health & Racquet Club
- Mark Ficks
Southwest Michigan Symphony Orchestra
Sparkle Quik Lube
Tara Newman- Delicious Deliveries, LLC
Taylor Rental
Texas Corral Grill & Saloon
Tom and Sharon Austin
Tosi's Restaurant
Treetops Resort
Turquoise Top Hat
Whirlpool Corporation

LEF Grants in Action

STUDENTS HEAR A NATIONAL SPEAKER

As part of an LEF outreach program, Lakeshore High School students were able to spend the evening of February 11 at Lake Michigan College listening to Nic Sheff. Sheff was there on behalf of the Economic Club of Southwestern Michigan. Sheff talked about his journey overcoming drug addiction. The College provided pizza for the students before Sheff's presentation where they were able to meet and talk with other high school students across the county. On May 19, actor, author, and director Henry Winkler will be speaking.

MATH ON THE MOVE

Lakeshore kindergarten and first grade classrooms received some new math materials thanks to a grant from the Lakeshore Excellence Foundation. Each classroom received a set of polydrons. Polydrons are geometric construction shapes students can use to explore three-dimensional thinking and structures. Using manipulatives such as these give students a hands on experience which makes their learning more meaningful as well as fun!

FOREIGN LANGUAGE GETS A BOOST

The students in Ms. Plichta's middle school French and Spanish classes received over four hundred books thanks to a grant from the Lakeshore Excellence Foundation. These books are all written in French and Spanish and will help the students to read, write and understand the language better. These books also provide country specific topics about the culture and the students will be able to bring these into class discussions. The books will enhance the classroom experience and motivate students to get out into the world and explore!

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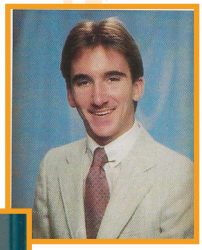
The Second Time's the Charm

Scott Berry - 2020 Lakeshore Distinguished Alumni

Scott Berry



Scott Berry

Scott Berry Promotions

Scott Berry & Family

Scott with Dad & sister.

Lakeshore Looseleaf Corporation

Scott Berry believes in second chances. The 1987 graduate of Lakeshore High School says he wasn't always the best student, but that didn't stop his teachers from seeing something in him that others might have missed.

"There are a lot of people who probably thought I wouldn't amount to anything," says Berry. "It took a few years, but, eventually, thanks to people like Mr. Riley, Mr. Woods, and Dick Stauffer, the building blocks finally showed up."

Berry is also thankful for the chance his parents gave him. Adopted as a young child, Berry grew up watching his father, Richard, build Stevensville's Lakeshore Looseleaf Corporation from the ground up.

"I came on board in 95'," says Berry. "At that point I had already been kicked out of school at Ferris twice. My dad gave me a shot working sales for the company. I found that I was good at it, I enjoyed it, and I could support my family."

Berry went on to work in Cincinnati for his father's company for seven years, until his father asked him to come back and run Lakeshore Looseleaf.

"I quickly found out that I didn't like the day to day of life of being President," says Berry. "I liked sales. I liked hunting and digging and trying to be creative."

Berry's father eventually sold the company. Berry and the rest of the sales staff joined the promotional products company, HALO Branded Solutions. At the same time, Berry started his own promotional products company, Scott Berry Promotions, a business Berry runs out of his office on John Beers Road- adjacent to Lakeshore Middle School. Berry runs all his jobs through HALO, and has been named one of their top sales representatives for years.

"It's been a great ride," says Berry. "My wife and I feel so blessed to be part of this great community. Because of that, I want to give back any way I can."

And Berry has, by dedicating his time and resources to numerous committees focused on Lakeshore athletics, music, and academics, including: football, band, and basketball booster clubs, Rocket Football, Lakeshore Soccer, Lakeshore Robotics, DECA, and the Lakeshore Excellence Foundation.

"Scott's time with the LEF Board showed him to be a great friend and supporter of Lakeshore Public Schools," says Lakeshore Alumni Association President and Lakeshore Excellence Foundation Trustee, Chad Deja. "I am glad that we can honor him as the 2020 Distinguished Alumni for all he has done for Lakeshore."

Berry and his sister recently started a scholarship, named in honor of their parents, to help support students, like himself, who are interested in sales or marketing- but might not have the grades necessary to get a scholarship.

"We are looking for someone with that entrepreneurial spirit," says Berry. "I feel like I was an underdog. There are others out there who feel the same way and deserve a second chance."

Berry will be recognized by the Lakeshore Alumni Association and the LEF during a special ceremony prior to him speaking to graduates at Lakeshore's commencement this June.

"It's going to be an honest speech," says Berry. "I'm looking forward to telling my story for the kids who don't think they are in the top tier of students. It's how you finish the race that matters. And if a guy like me is doing ok, they can achieve something great, too."

The Lakeshore Public Schools community is a wonderful area to live, work, raise your children, and an EXCELLENT place for education.

WHAT is LEF?

We are an all-volunteer non-profit 501c(3) established in 1997 to work independently, yet collaboratively, with Lakeshore Public Schools and the Board of Education. Our mission is to "acquire and distribute resources in support of Lakeshore Public Schools for programs and projects aimed at enriching or supplementing learning opportunities for students, staff, and the community."

Funds raised by LEF support projects and grants impacting students and teachers throughout the district. Examples of LEF programs:

- **Grants**- Consisting of Foundation Projects, Staff Support, Professional Development, and the Patti Florian Student Enrichment grants. The total 2020 Grants budget is $250,000.
- **Reading Matters**- Initiated in 2018, this project provides for overall improvement to the reading curriculum for grades K-12. The goal is for every student to read at their grade level, find personal joy and interest in reading, and realize the life-long benefits of reading. This is a 3 year, $300,000 investment in our students.
- **Auditorium Updates**- Our newest BIG project involves much-needed updates to our high school auditorium. The auditorium serves many purposes all year long including musicals, band concerts, community education, academic awards and recognition events to name a few. The Auditorium is truly a community space. Our investment in this project is $660,000.

Learn more about LEF

Visit our website: LEFonline.org
Follow us on Facebook @LakeshoreExcellence
Read our newsletter in the *Lakeshore Light*
Contact our Chairman, J.C. Anderson (anderjcna@gmail.com)

WHY is LEF important to Lakeshore?

The state funding for public schools in Michigan continues to be a challenge and Lakeshore is in the bottom 25% in funding. Yes, 75% of Michigan public school districts receive more state funding on a revenue per student basis!

HOW can you be involved with LEF?

MAKE A FINANCIAL CONTRIBUTION:

- Lancer Leader ($1,000+) Contributor
- Auditorium and Reading Matters Contributor
- General Fund or Endowment Contributor

VOLUNTEER TO HELP WITH SPECIAL LEF PROJECTS AND EVENTS

YOU SHOP. AMAZON GIVES.

Do you shop on Amazon.com? Did you know you can buy the exact same items, at the same price, and LEF will receive a percentage of your sale?

Simply go to Smile.Amazon.com and choose Lakeshore Excellence Foundation as your charitable organization.

MAKE YOUR ONLINE SHOPPING COUNT!

It's as simple as going to:

smile.amazon.com

amazonsmile
You shop. Amazon gives.

SPEAKER PROJECT

Lakeshore Excellence Foundation exists to create exceptional opportunities and experiences for students, staff and the community. Excellent experiences translate to growth and a sense of possibility.

The combination of a supportive community that understands the value of a strong school system, generous private donors that fund our evolving sports complex, and an impactful LEF is a powerful partnership.

Our stadium is a great example of this partnership is action. The community comes together to experience Friday night football games, afternoon track meets, band competitions and graduation of the LHS senior class. Private donors provide the means to maintain a first-class playing surface. And now we have a first-class sound system to round out the experience, thanks to LEF!

The new stadium speaker system offers a much more balanced, clear, 'full' sound for both announcements and music. The star spangled banner has never sounded better! In addition to the main speaker in the north end zone, a speaker was added to improve audibility at the concession stand. Updated technology also allows staff and coaches to control the sound system remotely when needed.

WELCOME TO THE BOARD!

Jennifer Powers

Jennifer Powers

Jennifer grew up in a suburb outside Chicago and graduated from the University of Florida with a bachelor's degree in Finance, after her family relocated to Florida while she was in high school. In 2018, she was recruited by Whirlpool for the role of Treasurer and then relocated to Stevensville with her husband, four children and their three dogs. With all four children in the Lakeshore School District, she wanted to join the LEF Board so she could help support the school district in providing the best education and experience possible for her children and for the community. In her spare time, Jennifer loves to spend time with her family -- especially when it includes skiing, running, and dining out.

Ways you can help support Lakeshore students ...

We appreciate every contribution because your financial support is making a big difference for Lakeshore students.

The Lakeshore Excellence Foundation was established in 1997 as a 501(c) (3) non-profit organization, governed by an all-volunteer Board of Directors made up of local community members. Your donation to the foundation is tax deductible to the extent allowable by law.

Six ways you can give to the Lakeshore Excellence Foundation:

1. Donate conveniently online
2. Swing those clubs
3. Become a Lakeshore Lancer Leader
4. Give us your two cents
5. Endowment Fund
6. Planned Giving

Get more information at: LEFonline.org

Alumni Registration at LEFonline.org

If you graduated from Lakeshore High School, register today!

We do not require dues or membership fees. We are grateful for the financial support of the Lakeshore Excellence Foundation and for the efforts of our all-volunteer board. **We just want to make it simple for you to stay in touch, to participate in alumni events, and to contribute to those Lakeshore school initiatives that may inspire you.**